

Alexandra Pilkington T/A Sorted by Alex

Email: alex@sortedbyalex.co.uk

Website: www.sortedbyalex.co.uk

Date: 14 May 2026

Version: 1.0

1. IMPORTANT INFORMATION & WHO WE ARE

- 1.1. This Cookie Policy explains how Alexandra Pilkington trading as Sorted by Alex (“Sorted by Alex”, “we”, “us”, “our”) uses cookies and similar technologies on our website, available at www.sortedbyalex.co.uk (the “Website”).
- 1.2. This Cookie Policy explains what cookies are, which cookies we currently use, why we use them and how you can manage them.
- 1.3. This Cookie Policy should be read alongside our Privacy Notice, which explains how we handle personal data more generally.

2. WHAT ARE COOKIES?

- 2.1. Cookies are small text files that are placed on your device when you visit a website.
- 2.2. They are commonly used to help websites function properly, remember user preferences and improve the user experience.
- 2.3. Some cookies are strictly necessary for a website to operate properly. Others may be used for analytics, advertising or personalisation.
- 2.4. Cookies do not always identify you directly. However, where a cookie or similar technology processes information that relates to an identifiable individual, we will treat that information in accordance with applicable data protection laws and our Privacy Notice.

3. HOW WE CURRENTLY USE COOKIES

- 3.1. At the date of this Cookie Policy, we only use cookies to remember a user’s cookie preferences/consent choices on the Website.
- 3.2. We do not currently use analytics, advertising or other non-essential cookies, based on the cookies identified on the Website at the date of this Cookie Policy.
- 3.3. If this changes, we will update this Cookie Policy and, where required, implement an appropriate consent mechanism.

4. TYPES OF COOKIES

- 4.1. Cookies generally fall into the following categories:
 - **Strictly Necessary Cookies.** Essential for the operation of a website or to provide a service requested by the user;
 - **Functionality Cookies.** Used to remember choices or preferences;
 - **Analytics/Performance Cookies.** Used to understand how visitors use a website;
 - **Advertising/Targeting Cookies.** Used to track browsing habits or deliver targeted advertising.
- 4.2. At present, the cookie identified on the Website is used only for cookie preference / consent management purposes.

5. SPECIFIC COOKIES

5.1. At the date of this Cookie Policy, we only use the cookies identified in the table below.

Cookie Name	Type	Purpose	Provider / Notes
gox_cookie_consent	Strictly necessary / preference cookie	Used to record and remember a user's cookie consent or cookie preference choices on the Website	Website cookie consent tool / website environment

6. THIRD-PARTY SERVICES

- 6.1. Our Website may contain links to third-party websites or services.
- 6.2. If you follow links to other websites, those websites may use their own cookies or tracking technologies. We do not control those third-party cookies and you should review their own cookie and privacy policies.

7. MANAGING COOKIES

- 7.1. You can control or delete cookies through your browser settings.
- 7.2. Most browsers allow you to:
 - view what cookies are stored on your device;
 - delete cookies;
 - block cookies from particular websites; and
 - block cookies more generally.
- 7.3. Please note that if you disable or block strictly necessary cookies, some parts of the Website may not function properly.

8. FUTURE CHANGES TO COOKIE USE

- 8.1. If we introduce any additional cookies in future, including analytics, functionality or advertising cookies, we will update this Cookie Policy accordingly.
- 8.2. Where required by law, we will also implement an appropriate cookie banner or consent tool so that you can manage your preferences.

9. CONTACT DETAILS

9.1. If you have any questions about this Cookie Policy, please contact:

Entity: Alexandra Pilkington T/A Sorted by Alex
Email: alex@sortedbyalex.co.uk

10. CHANGES TO THIS COOKIE POLICY

10.1. We may update this Cookie Policy from time to time to reflect changes in the law, our Website or the cookies we use.

10.2. Any updated version will be made available on the Website with the revised date shown at the top of the policy.

Last Updated: 14 May 2026